#### PIC #14



**Final** 

Video Content Revolution: Unlock the Power of Automated Localized Text Generation

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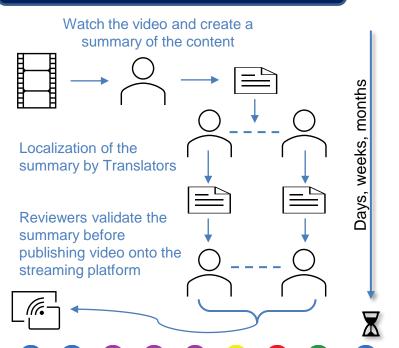
### x500 faster time to market!

To publish videos online with localized summaries

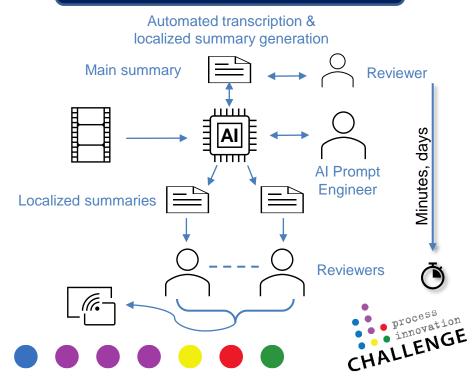


### The Challenge of Video Content Consumption and Our Cutting-Edge Solution

**ACTUAL -** Process of our customer providing video streaming in 6 languages



**SOLUTION -** Automate video transcription and summary localization



#### **Our Innovative End-to-End Pipeline**

Video Transcript Main Summary

Translated Summaries

re-translate

Translation Error Categories

Input video content

Whisper 1
OpenAl Model
for transcription

ChatGPT or GPT-4 Chat Completion Models with prompt engineering for summarization ChatGPT or GPT-4 Chat Completion Models with prompt engineering for translation

ChatGPT or GPT-4 with prompt engineering to assess LQA and, retranslate using improvement suggestions

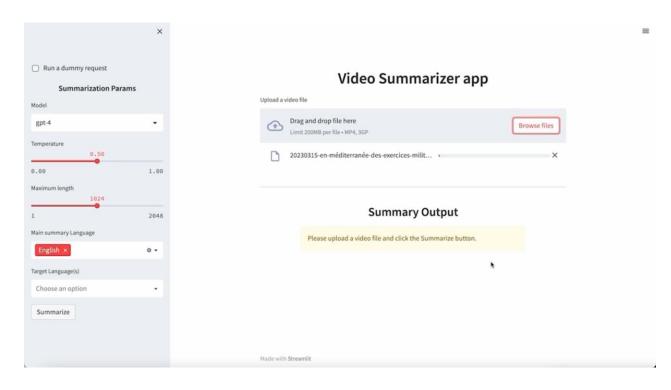








#### See It in Action: Live Demo!





#### Key takeaways

1

Faster time to market (x500) for publishing videos online by optimizing the localization process with Al 2

Mix of **ASR and GPT** for
Transcription,
Summarization and
Localization



Linear performance (Length of the video vs Time to process)



GPT-4 produces better summaries than GPT-3.5-turbo, but a bit slower



Resell the video summarization service



Detect translation issues + prompts for human review and re-summarization / re-translation



More features to come...



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